

Levy

BEVERAGE PROGRAM GUIDE

FY 2023



WE ARE LEVY.

Levy is the leader in Sports and Entertainment dining. We proudly provide the fuel to guests at over 250 destinations across North America. We strive to create a world-class beverage experience just as unique as the venues themselves.

Levy will always serve the favorites but we also pride ourselves on our heritage of innovation. We aim to offer items that create memories and “wow” moments that leave an everlasting impression on our guests.

In this program guide you will find our FY 2023 Core Beverage product mandates. We understand that all locations have their own unique needs and we are committed to working with our teams to identify the right mix of products for each of our properties.

Our goal is to provide a quality mix of diverse offerings at each of our properties which resonates with our guests and contributes to creating memorable experiences. We encourage our teams to check the beverage portal on Levy Dish for training resources, Core Signatures and a curated library of cocktail recipes.

For all Core Beverage questions please reach out to the Levy beverage team at beverage@levyrestaurants.com





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BEER

A close-up photograph of a hand operating a beer tap. The tap is silver and polished, with a stream of beer pouring into a clear glass. The glass is held by another hand, and the beer is a golden color with a thick white head of foam. In the background, a row of other beer taps is visible, slightly out of focus. The lighting is warm and focused on the tap and glass.



BEER

Our Core Mandate Lists are curated by carefully examining national and local trend data to select products that fit our core demographics and business model.

We strive for a balanced offering of beers with broad appeal while providing room for individuality and variety through local and regional favorites.

We work closely with our E15 analytics groups to create a list of beers that are indexing highly within the market.

This list of company-wide mandated products must be present within every venue, unless a Beverage Exception Request has been submitted and approved.



BEER

DOMESTIC



BUD LIGHT

Supplier

Anheuser-Busch

Style

Pale Lager

ABV

4.2%

BUDWEISER

Supplier

Anheuser-Busch

Style

Pale Lager

ABV

5.0%

COORS LIGHT

Supplier

Molson Coors

Style

Pale Lager

ABV

4.2%



MICHELOB ULTRA

Supplier

Anheuser-Busch

Style

Pale Lager

ABV

4.2%

MILLER LITE

Supplier

Molson Coors

Style

Pale Lager

ABV

4.17%



BEER

IMPORT



CORONA EXTRA

Supplier

Constellation Brands

Style

Pale Lager

ABV

4.6%

CORONA PREMIER

Supplier

Constellation Brands

Style

Pale Lager

ABV

4.0%

HEINEKEN

Supplier

Heineken USA

Style

Pale Lager

ABV

5.0%



MODELO ESPECIAL

Supplier
Constellation Brands

Style
Pale Lager

ABV
4.4%

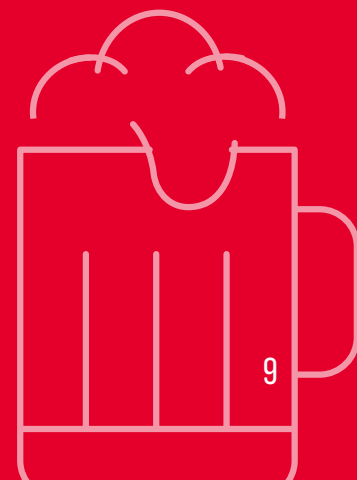


STELLA ARTOIS

Supplier
Anheuser-Busch

Style
Pale Lager

ABV
5.0%



BEER

CRAFT



BLUE MOON

Supplier

Molson Coors

Style

Wheat Ale

ABV

5.4%

BLUE MOON LIGHT SKY

Supplier

Molson Coors

Style

Wheat Ale

ABV

4.0%

FAT TIRE AMBER ALE

Supplier

New Belgium Brewing Co.

Style

Amber Ale

ABV

5.2%



HAZY LITTLE THING IPA

Supplier

Sierra Nevada Brewing Co.

Style

Hazy IPA

ABV

6.7%

LAGUNITAS IPA

Supplier

Lagunitas Brewing Co.

Style

IPA

ABV

6.2%



BEER

SELTZER, CIDER, & NON-ALC



HIGH NOON

Supplier

E. & J. Gallo Winery

Style

Hard Seltzer

ABV

4.5%

WHITE CLAW

Supplier

Mark Anthony Brands

Style

Hard Seltzer

ABV

5.0%



ANGRY ORCHARD CRISP APPLE

Supplier

Boston Beer Company

Style

Hard Cider

ABV

5.0%



BUDWEISER ZERO

Supplier

Anheuser-Busch

Style

Non-Alcoholic

ABV

0.0%



BEER

MATRIX

Category	Brand	Supplier	Style	ABV
Domestic	Bud Light	Anheuser-Busch	Pale Lager	4.2%
Domestic	Budweiser	Anheuser-Busch	Pale Lager	5.0%
Domestic	Coors Light	Molson Coors	Pale Lager	4.2%
Domestic	Michelob ULTRA	Anheuser-Busch	Pale Lager	4.17%
Domestic	Miller Lite	Molson Coors	Pale Lager	4.2%
Import	Corona Extra	Constellation Brands	Pale Lager	4.4%
Import	Corona Premier	Constellation Brands	Pale Lager	4.6%
Import	Heineken	Heineken USA	Pale Lager	4.0%
Import	Modelo Especial	Constellation Brands	Pale Lager	5.0%
Import	Stella Artois	Anheuser-Busch	Pale Lager	5.0%
Craft	Blue Moon	Molson Coors	Wheat Ale	5.4%
Craft	Blue Moon Light Sky	Molson Coors	Wheat Ale	4.0%
Craft	Fat Tire Amber Ale	New Belgium Brewing Co.	Amber Ale	6.2%
Craft	Hazy Little Thing IPA	Sierra Nevada Brewing Co.	Hazy IPA	6.7%
Craft	Lagunitas IPA	Lagunitas Brewing Co.	IPA	5.2%
Hard Seltzer	High Noon	E. & J. Gallo Winery	Hard Seltzer	5.0%
Hard Seltzer	White Claw	Mark Anthony Brands	Hard Seltzer	4.5%
Cider	Angry Orchard Crisp Apple	Boston Beer Company	Cider	5.0%
Non-Alcoholic	Budweiser Zero	Anheuser-Busch	Non-Alcoholic	0.0%





RTD



RTD

We are pleased to present the following lineup of recommended ready-to-drink beverages from our Core Beverage supplier partners. Ready to Drink cocktails continue to index highly and are efficient options to consider including into your venue's beverage programming.

The following options offer high quality, variety, availability and can be a top volume driver in concessions, premium, retail and hawker programs.

Please contact your local distributor representative for product samples and pricing, or reach out to beverage@levyrestaurants.com for more information.



RTD

ABSOLUT
VODKA SODAS/
COCKTAILS

Supplier
Pernod Ricard



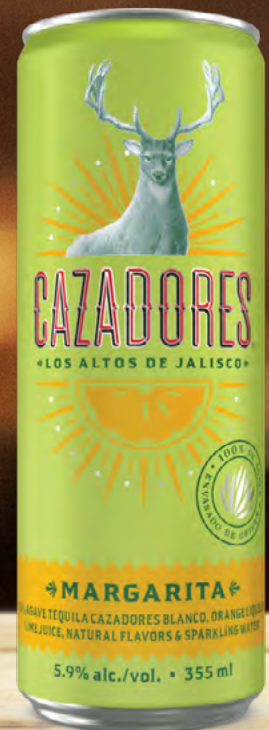
BACARDÍ RUM
COCKTAILS

Supplier
BACARDÍ



CAZADORES
COCKTAILS

Supplier
BACARDÍ





CUTWATER CANNED COCKTAILS

Supplier
Anheuser-Busch



JIM BEAM COCKTAILS

Supplier
Beam Suntory



ZING ZANG BLOODY MARY

Supplier
Zing Zang



RTD

MATRIX

Category	Brand	Supplier	Style	NAP
RTD	Absolut Vodka Sodas/Cocktails	Pernod Ricard	RTD	\$2.27
RTD	BACARDÍ Rum Cocktails	BACARDÍ	RTD	\$2.32
RTD	Cazadores Cocktails	BACARDÍ	RTD	\$2.61
RTD	Cutwater Canned Cocktails	Anheuser-Busch	RTD	\$2.29
RTD	Jim Beam Cocktails	Beam Suntory	RTD	\$3.25
RTD	Zing Zang Bloody Mary	Zing Zang	RTD	\$2.44



SPIRITS





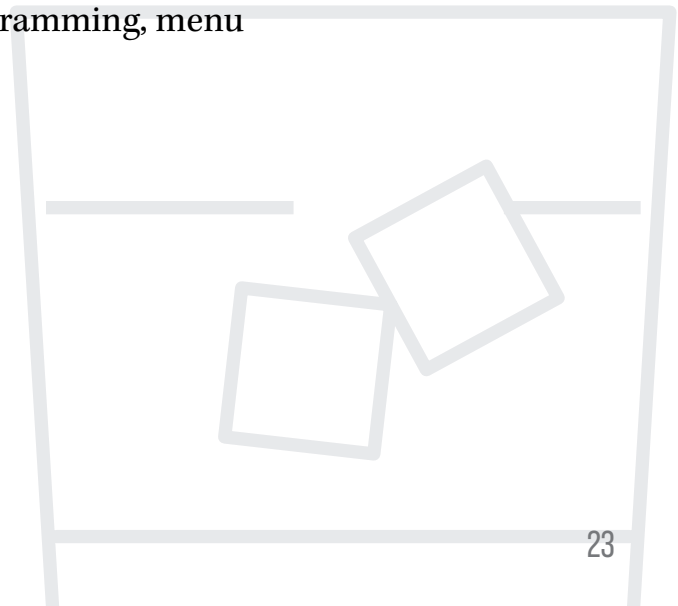
SPIRITS

We have identified a list of deluxe and premium house pours in conjunction with a list of Core Menu items that are to be carried in all Levy venues.

We strive for a mix of high quality, trusted brands while incorporating on-trend brands experiencing strong growth to stay in tune with our guests' ever-changing tastes.

In venues with sponsorship requirements, before submitting a Beverage Exception Request we ask that we still attempt to incorporate these products into our overall programming in other areas while staying respectful to local partnerships.

Please reach out to beverage@levyrestaurants.com for more information about programming, menu and activation opportunities.



SPIRITS

CORE SPIRITS





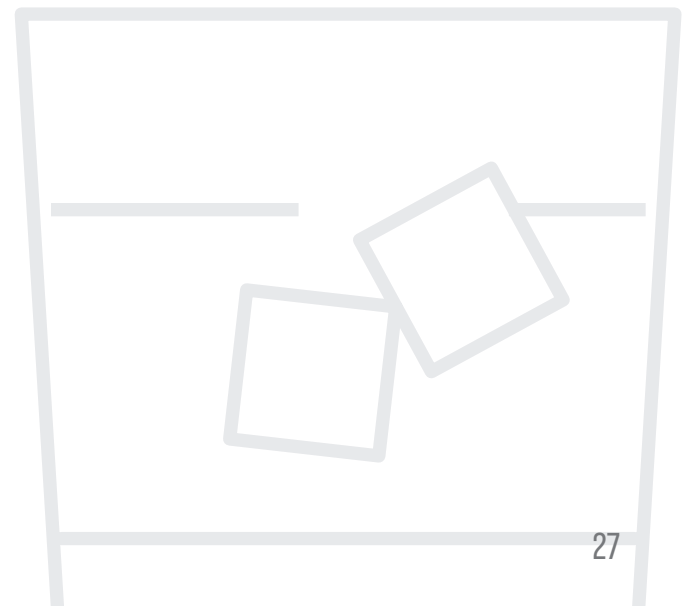
SPIRITS

CORE PROGRAM

Category	Brand	Supplier	Size	NAP
Vodka	Absolut	Pernod Ricard	1L	\$22.34
Vodka	Grey Goose	Bacardí USA	1L	\$32.68
Vodka	Ketel One	Diageo	1L	\$21.25
Vodka	Tito's	Tito's Handmade Vodka	1L	\$22.00
Gin	Bombay Sapphire	Bacardí USA	1L	\$26.67
Gin	Hendrick's	William Grant & Sons	1L	\$37.00
Rum	Bacardí Superior	Bacardí USA	1L	\$14.66
Rum	Captain Morgan Spiced	Diageo	1L	\$15.24
Tequila	Casamigos Añejo	Casamigos Spirits Co.	1L	\$57.50
Tequila	Casamigos Blanco	Casamigos Spirits Co.	1L	\$47.50
Tequila	Casamigos Reposado	Casamigos Spirits Co.	1L	\$52.50
Tequila	Hornitos Plata	Beam Suntory	1L	\$30.13
Tequila	Patrón Silver	Bacardí USA	1L	\$41.87
Mezcal	Del Maguey Vida	Pernod Ricard	1L	\$29.19
Whiskey	Crown Royal	Diageo	1L	\$25.09
Whiskey	High West Double Rye	Constellation Brands	750 ML	\$24.00
Whiskey	Jack Daniel's	Brown-Forman	1L	\$28.79
Whiskey	Jameson	Pernod Ricard	1L	\$27.66
Whiskey	Skrewball	Infinium Spirits	1L	\$29.99
Bourbon	Basil Hayden	Beam Suntory	1L	\$50.58
Bourbon	Buffalo Trace	Sazerac	1L	\$24.99
Bourbon	Jim Beam White Label	Beam Suntory	1L	\$23.36
Bourbon	Knob Creek	Beam Suntory	1L	\$41.69
Bourbon	Maker's Mark	Beam Suntory	1L	\$35.75
Bourbon	Woodford Reserve	Brown-Forman	1L	\$37.35



Category	Brand	Supplier	Size	NAP
Scotch	Johnnie Walker Black	Diageo	1L	\$31.75
Scotch	The Balvenie Caribbean Cask 14	William Grant & Sons	750 ML	\$69.00
Scotch	The Glenlivet 12	Pernod Ricard	1L	\$45.92
Cognac	D'USSE	Bacardí USA	750 ML	\$38.19
Liqueur	Amaro Montenegro	E. & J. Gallo	750 ML	\$28.00
Liqueur	Aperol	Campari USA	1L	\$26.58
Liqueur	Baileys Irish Cream	Diageo	1L	\$28.16
Liqueur	Campari	Campari USA	1L	\$33.56
Liqueur	Cointreau	Rémy Cointreau	1L	\$36.77
Liqueur	Fireball	Sazerac	1L	\$16.50
Liqueur	Grand Marnier	Campari USA	1L	\$39.64
Liqueur	Kahlúa	Pernod Ricard	1L	\$22.91



SPIRITS

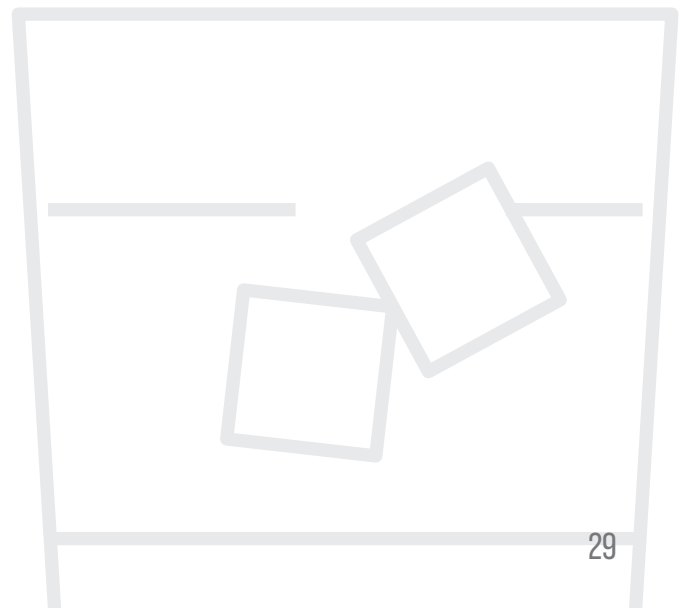
HOUSE POUR - PREMIUM

Category	Brand	Supplier	Size	NAP
Gin	Bombay Dry	Bacardí USA	1L	\$20.29
Rum	Bacardí Superior	Bacardí USA	1L	\$14.66
Tequila	Jose Cuervo Especial	Proximo Spirits	1L	\$16.00
Vodka	SVEDKA	Constellation Brands	1L	\$10.00
Whiskey	Jim Beam White Label	Beam Suntory	1L	\$23.36
Scotch	Dewar's White Label	Bacardí USA	1L	\$27.80



HOUSE POUR - DELUXE

Category	Brand	Supplier	Size	NAP
Gin	Bombay Sapphire	Bacardí USA	1L	\$26.67
Rum	Bacardí Superior	Bacardí USA	1L	\$14.66
Tequila	Hornitos Plata	Beam Suntory	1L	\$30.13
Vodka	Tito's Handmade Vodka	Tito's Handmade Vodka	1L	\$22.00
Whiskey	Crown Royal	Diageo	1L	\$25.09
Whiskey	Jack Daniel's	Brown-Forman	1L	\$28.79
Whiskey	Jameson	Pernod Ricard	1L	\$27.66
Whiskey	Maker's Mark	Beam Suntory	1L	\$35.75
Scotch	Johnnie Walker Black	Diageo	1L	\$31.75



WINE





WINE



In this year's Core Beverage Program our wine mandates represent labels that our guests recognize and trust alongside emerging brands whose popularity is on the rise.

This is a list of company-wide mandated products that must be present within every venue, including Premium outlets, unless a Beverage Exception Request has been submitted and approved.

Local selections are at the discretion of each venue after the core program have been included.

Should you need assistance in determining which additional products may be appropriate for your venue, please reach out to the beverage team at beverage@levyrestaurants.com.



WINE

SPARKLING & ROSÉ



LA MARCA

Varietal

Prosecco

Supplier

E. & J. Gallo Winery



FERRARI BRUT

Varietal

Sparkling Wine

Supplier

Taub Family / Palm Bay



CHAMPAGNE
NICOLAS
FEUILLATTE BRUT

Varietal
Champagne
Supplier
Ste. Michelle Wine Estates



MUMM NAPA BRUT
ROSÉ

Varietal
Sparkling Rosé
Supplier
Pernod Ricard

WINE

SPARKLING & ROSÉ



SCHRAMSBERG MIRABELLE BRUT ROSÉ

Varietal
Sparkling Rosé
Supplier
Wilson Daniels



ANGELS & COWBOYS

Varietal
Rosé
Supplier
Share a Splash



MINUTY M ROSÉ

Varietal

Rosé

Supplier

Vintus



AIX ROSÉ

Varietal

Rosé

Supplier

Kobrand Wine & Spirits

WINE

WHITE



KENDALL-JACKSON VINTNER'S RESERVE

Varietal

Chardonnay

Supplier

Jackson Family Wines



SONOMA-CUTRER RUSSIAN RIVER RANCHES

Varietal

Chardonnay

Supplier

Brown-Forman



HOUSE OF BROWN

Varietal
Chardonnay
Supplier
Brown Estate



STAG'S LEAP WINE CELLARS KARIA

Varietal
Chardonnay
Supplier
Ste. Michelle Wine Estates

WINE

WHITE



KIM CRAWFORD

Varietal
Sauvignon Blanc
Supplier
Constellation Brands



STAGS' LEAP
WINERY

Varietal
Sauvignon Blanc
Supplier
Treasury Wine Estates



CHATEAU STE. MICHELLE

Varietal

Riesling

Supplier

Ste. Michelle Wine Estates



SANTA MARGHERITA

Varietal

Pinot Grigio

Supplier

Santa Margherita USA

WINE

RED



JOSH CELLARS CRAFTMAN'S COLLECTION

Varietal
Cabernet Sauvignon
Supplier
Deutsch Family Wine &
Spirits



LOUIS M. MARTINI SONOMA COUNTY

Varietal
Cabernet Sauvignon
Supplier
E. & J. Gallo Winery



JUSTIN

Varietal
Cabernet Sauvignon
Supplier
FIJI/JUSTIN



NAPA VALLEY QUILT

Varietal
Cabernet Sauvignon
Supplier
Copper Cane Wines &
Provisions

WINE

RED



LA CREMA WINERY

Varietal
Pinot Noir
Supplier
Jackson Family Wines



MEIOMI

Varietal
Pinot Noir
Supplier
Constellation Brands



BELLE GLOS
CLARK &
TELEPHONE

Varietal

Pinot Noir

Supplier

Copper Cane Wines &
Provisions



CONUNDRUM BY
CAYMUS

Varietal

Red Blend

Supplier

Caymus Vineyards/Wagner
Family of Wines

WINE

RED



BRANCAIA TRE SUPER TUSCAN

Varietal

Red Blend

Supplier

E. & J. Gallo Winery



THE PRISONER

Varietal

Red Blend

Supplier

Constellation Brands



DECOY BY DUCKHORN

Varietal
Merlot
Supplier
Duckhorn Vineyards



MURPHY GOODE

Varietal
Merlot
Supplier
Jackson Family Wines

WINE

HOUSE POUR - PREMIUM

WOODBIDGE
BY ROBERT
MONDAVI

Varietal
Chardonnay

Supplier
Constellation Brands



WOODBIDGE
BY ROBERT
MONDAVI

Varietal
Pinot Grigio

Supplier
Constellation Brands



WOODBIDGE
BY ROBERT
MONDAVI

Varietal
Cabernet Sauvignon

Supplier
Constellation Brands





WOODBIDGE
BY ROBERT
MONDAVI

Varietal
Merlot

Supplier
Constellation Brands



WYCLIFF

Varietal
Brut

Supplier
E. & J. Gallo Winery



WYCLIFF

Varietal
Brut Rosé

Supplier
E. & J. Gallo Winery



WINE

HOUSE POUR - DELUXE

PROVERB

Varietal
Chardonnay

Supplier
E. & J. Gallo Winery



PROVERB

Varietal
Pinot Grigio

Supplier
E. & J. Gallo Winery



PROVERB

Varietal
Cabernet Sauvignon

Supplier
E. & J. Gallo Winery





PROVERB

Varietal

Pinot Noir

Supplier

E. & J. Gallo Winery



WYCLIFF

Varietal

Brut

Supplier

E. & J. Gallo Winery



WYCLIFF

Varietal

Brut Rosé

Supplier

E. & J. Gallo Winery



WINE

MATRIX

Category	Varietal	Brand	Supplier	NAP
Sparkling	Prosecco	La Marca	E. & J. Gallo Winery	\$10.50
Sparkling	Sparkling Rosé	Mumm Napa Brut Rosé	Pernod Ricard	\$15.75
Sparkling	Sparkling Rosé	Schramsberg Mirabelle Brut Rosé	Wilson Daniels	\$21.82
Sparkling	Sparkling Wine	Ferrari Brut	Taub Family / Palm Bay	\$19.33
Sparkling	Champagne	Champagne Nicolas Feuillatte Brut	Ste. Michelle Wine Estates	\$25.00
Rosé	Rosé	Angels & Cowboys	Share a Splash	\$11.00
Rosé	Rosé	Minuty M Rosé	Vintus	\$15.00
Rosé	Rosé	AIX Rosé	Kobrand Wine & Spirits	\$15.00
White	Chardonnay	Kendall-Jackson Vintner's Reserve	Jackson Family Wines	\$10.50
White	Chardonnay	Sonoma-Cutrer Russian River Ranches	Brown-Forman	\$15.00
White	Chardonnay	House of Brown	Brown Estate	\$15.00
White	Chardonnay	Stag's Leap Wine Cellars Karia	Ste. Michelle Wine Estates	\$24.00
White	Sauvignon Blanc	Kim Crawford	Constellation Brands	\$12.00
White	Sauvignon Blanc	Stags' Leap Winery	Treasury Wine Estates	\$18.00
White	Riesling	Chateau Ste. Michelle	Ste. Michelle Wine Estates	\$7.50
White	Pinot Grigio	Santa Margherita	Santa Margherita USA	\$16.50
Red	Cabernet Sauvignon	Josh Cellars Craftman's Collection	Deutsch Family Wine & Spirits	\$9.00
Red	Cabernet Sauvignon	Louis M. Martini Sonoma County	E. & J. Gallo Winery	\$12.00
Red	Cabernet Sauvignon	JUSTIN	FIJI/JUSTIN	\$20.00
Red	Cabernet Sauvignon	Napa Valley Quilt	Copper Cane Wines & Provisions	\$22.61
Red	Pinot Noir	La Crema Winery	Jackson Family Wines	\$12.00
Red	Pinot Noir	Meiomi	Constellation Brands	\$12.50
Red	Pinot Noir	Belle Glos Clark & Telephone	Copper Cane Wines & Provisions	\$20.00
Red	Red Blend	Conundrum by Caymus	Caymus Vineyards/Wagner Family of Wines	\$9.00
Red	Red Blend	Brancaia TRE Super Tuscan	E. & J. Gallo Winery	\$14.50
Red	Red Blend	The Prisoner	Constellation Brands	\$28.00
Red	Merlot	Decoy by Duckhorn	Duckhorn Vineyards	\$11.00
Red	Merlot	Murphy Goode	Jackson Family Wines	\$9.50



APPROVED CANNED WINE SELECTIONS

While a specific brand of canned wine is not mandated, the canned category is growing, and we've selected some of our favorites from which you may choose. Anything not on this list must be approved through the beverage exception process.

Category	Brand	Size	NAP
Canned Wine	BABE Rosé	250 ml	\$2.25
Canned Wine	Underwood	250 ml / 375 ml	\$2.99/ \$4.50
Canned Wine	Underwood Radlers	375 ml	\$3.75
Canned Wine	Apothic Red Blend	250 ml	\$3.75
Canned Wine	Dark Horse	375 ml	\$4.00
Canned Wine	Merf	250 ml	\$2.75
Canned Wine	Kim Crawford	250 ml	\$3.75
Canned Wine	19 Crimes	187 ml	\$2.25
Canned Wine	MANCAN/Wine-In-A-Can	250 ml / 375 ml	\$ 2.50/ \$3.12
Canned Wine	Crafter's Union	375 ml	\$3.75
Canned Wine	Rosé All Day	250 ml	\$2.50

APPROVED ALL-INCLUSIVE WINE SELECTIONS

If your venue has all-inclusive spaces requiring a higher tier of product than our house pours, this program should be implemented. Da Vinci, Josh, and Murphy Goode are incorporated from the suites menu based on cost, however Sea Sun, Wither Hills, and Athena should NOT be included on suites menus. They are intended only for use in all-inclusive spaces. On average, a 5-ounce glass of wine will cost about \$1.70.

Category	Brand	NAP
All-Inclusive Wine	Sea Sun Chardonnay*	\$9.00
All-Inclusive Wine	Da Vinci Pinot Grigio	\$9.00
All-Inclusive Wine	Wither Hills Sauvignon Blanc*	\$9.50
All-Inclusive Wine	Josh Cabernet Sauvignon	\$9.00
All-Inclusive Wine	Murphy Goode Merlot	\$9.50
All-Inclusive Wine	Athena Pinot Noir*	\$7.50

**Only for use in all-inclusive spaces*

WINE

HOUSE POUR - PREMIUM

Varietal	Brand	Supplier	NAP
Chardonnay	Woodbridge by Robert Mondavi	Constellation Brands	\$4.50
Pinot Grigio	Woodbridge by Robert Mondavi	Constellation Brands	\$4.50
Cabernet Sauvignon	Woodbridge by Robert Mondavi	Constellation Brands	\$4.50
Merlot	Woodbridge by Robert Mondavi	Constellation Brands	\$4.50
Brut	Wycliff	E. & J. Gallo Winery	\$4.25
Brut Rosé	Wycliff	E. & J. Gallo Winery	\$4.25



HOUSE POUR - DELUXE

Varietal	Brand	Supplier	NAP
Chardonnay	Proverb	E. & J. Gallo Winery	\$5.25
Pinot Grigio	Proverb	E. & J. Gallo Winery	\$5.25
Cabernet Sauvignon	Proverb	E. & J. Gallo Winery	\$5.25
Pinot Noir	Proverb	E. & J. Gallo Winery	\$5.25
Brut	Wycliff	E. & J. Gallo Winery	\$4.25
Brut Rosé	Wycliff	E. & J. Gallo Winery	\$4.25



NON-ALC



NON-ALC

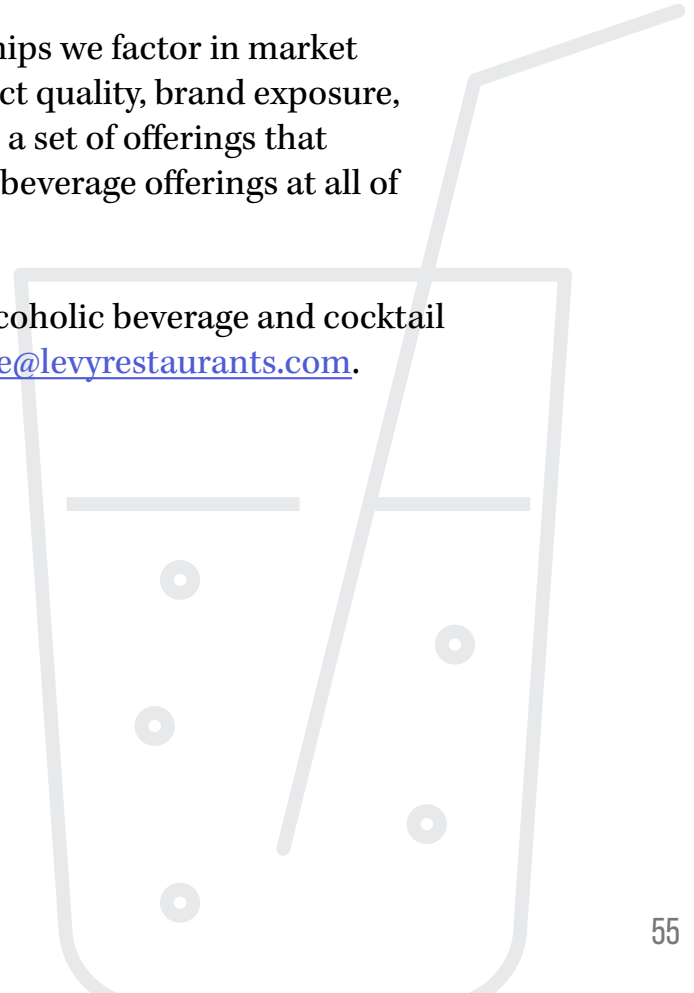


This list of company-wide mandated Non-Alcoholic mixers that must be present within every venue, unless a Beverage Exception Request has been submitted and approved.

Our Core Mandate Lists are curated by carefully examining national and local trend data to select products that fit our core demographics and business model.

When determining these partnerships we factor in market share, consumer preference, product quality, brand exposure, and volume of business to arrive at a set of offerings that supports high quality and efficient beverage offerings at all of our venues.

For all questions related to Non-Alcoholic beverage and cocktail mixers please reach out to beverage@levyrestaurants.com.



NON-ALC



FINEST CALL AND REAL COCKTAIL INGREDIENTS

Brand Finest Call & Real
Cocktail Ingredients
Style House





OWEN'S CRAFT MIXERS



Brand Style

Owen's Craft Mixers
Premium

ZING ZANG



Brand Style

Zing Zang
Bloody Mary Mix



Levy

08/10/2022