

Hola

**LOCO
CHELADA**



hot

**MICHELADA
FIESTA KIT**



BADA BING BADA BOOM BADA MICHELADA

Get your Michelada business booming
with easy-to-use dispensers for any set-up



GRAVITY DISPENSER



TRIKE MOBILE DISPENSER



BACK-OF-HOUSE (GRAB&GO) DISPENSER



BACKPACK DISPENSER





THE MICHELADA GRAVITY DISPENSER

- great for front or back bar applications
- easy portable set-up
- small footprint
- quick, easy cleaning
- 304 food-grade stainless steel
- ask us about wrapping dispenser in your own custom graphics/branding!



LET THE GOOD TIMES AND PROFITS ROLL WITH THE MICHELADA TRIKE



Complete with bluetooth speaker, the Michelada Trike is the life of any outdoor party and keeps drink sales flowing.

- Available with 1 or 2 draft beers
- No electricity required
- Serving shelf for easy pouring/serving
- Custom branded graphics available
- Retractable cup holder • Built-in bluetooth speaker

PORTABLE PARTY, ANYONE?

Keep sales moving with the insulated Michelada-On-Tap Backpack. More points of distribution = more incremental sales with this fun, quick-service dispenser.

Insulated Backpack with Divider holds (24) 24 oz beers

1G Keg of Loco Chelada Michelada Mixer

Padded Shoulder Straps

Beverage Gun

Easy Removal of Beer Cans

Cup Dispenser

Fusion Seasonings™ Rimmed Cups

Serve fresh Micheladas in 4 simple steps:

- Remove cup from dispenser
- Dispense 4oz of mixer into cup
- Remove can of beer from backpack
- Pour and hand fresh Michelada to guest!

FUSION **GOURMET** RIM SEASONINGS

Signature gourmet seasonings add the perfect premium finish • Delivered in 3 lb. case with three 1 lb. resealable tufted pouches • Each 3 lb. case includes 1,358 one-gram servings (\$74 landed cost/ \$.05 per serving)



We can make a custom color or flavor rim seasoning for you. Just ask!
(60) 3LB CASE MOQ



READY-TO-USE CRAFT MIXERS

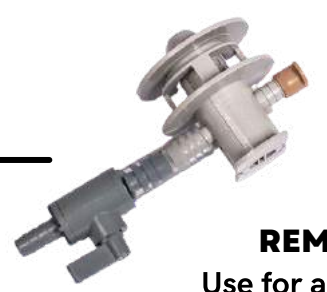
Mixing Micheladas has never been easier! Premium quality mixers have an 18-month shelf life when stored properly and keep it simple with no prep, no mess.

Mixers come in convenient 3-gallon bag-in-box design



(2) 3-GALLON BIB YIELDS & ESTIMATED REVENUE
(2) 3-GALLON BIBS = 768 OZ.

CUP SIZE	MIXER (OZ)	BEER (OZ)	SERVINGS (2) 3G BIB	SELLING PRICE	REVENUE PER (2) 3G BIB
16	2	12	384	\$10	\$3840
32	4	24	192	\$20	\$3840



REMOVABLE BIB FAUCET
Use for additional points of distribution, including store & pour containers or pouring directly into glass.

GET YOUR FREE SAMPLE KIT

INCLUDES:

- 2 mixer samples (original & jalapeno)
- 2 rim seasoning samples (chili lime & mango chili)



email us to inquire:
orders@innovativedispensing.com

READY TO ORDER? CONTACT US TODAY: orders@innovativedispensing.com • 310-532-4444

GET YOUR GRAVITY DISPENSER STARTER KIT!

ASK US HOW: ORDERS@INNOVATIVEDISPENSING.COM

READY TO TRY IT OUT? ASK US ABOUT A LOW/NO COST STARTER KIT, COMPLETE WITH EVERYTHING YOU NEED:

- 1 dual-flavored Michelada gravity dispenser w/custom graphics
- 1 garnish tray with matching custom graphics
- 1 (3lb) case of Michelada rim salt (mango chili or chili lime)
- 1 glass rim tray
- 1 cleaning whip adapter for use w/ 3G cleaning BIB **
- 1 BIB faucet (add an additional point of distribution!)
- 2 (3G) Michelada BIBs in original & jalapeno flavor

(See 3G BIB serving yields below)

** inquire w/ IDS for cleaning BIB details



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FUSION
Seasonings

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DISPENSE
SOLUTIONS

