# CAYMAN JACK.



**Ready to Drink Cocktail Brand In the Country** 









Nectar

Lime Juice

Real Sugar Ginger Root

### **KEY COCKTAIL FLAVORS**

- Margarita is the most-ordered US cocktail
- Moscow Mule is the fastest growing cocktail in the US

#### **PRODUCT DESCPRIPTION**

Cayman Jack Premium Prepared Cocktails are a refreshing, pre-made malt-based RTD that delivers a unique, sophisticated and hand-crafted experience. Made with 100% Blue Agave Nectar & Lime Juice (Margarita); Ginger Beer and Lime Juice (Moscow Mule) at 5.8% ABV, Cayman Jack makes it easy to discover something unexpectedly great.

#### **PRODUCT SIZES & INFO**

Available in 12 oz. and 19.2 oz. cans, and 11.2oz bottles

#### **Gluten-Free**





Source: IRI, Total US Multi-Outlet + Conv., 52 Week Read

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### Cayman Jack RTD Margarita & Moscow Mule



ADE WITH 100% BLUE AGAVE RECTAN

#### CONVENIENCE AND QUALITY

Cayman Jack is a premium ready-todrink Cocktail brand available 5.9% ABV #1 READY-TO-DRINK COCKTAIL

Cayman Jack is the #1 ready-to-drink Cocktail brand in total alcohol beverage, 4 times larger than its closest competitor. HISTORY OF EXPLOSIVE GROWTH

Cayman Jack has a +23% 4-Year CAGR and accelerating to over 40% year-todate.



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## Cayman Jack Highlights









## +50%

YTD

**3X** 

## +98%

#2

Larger than #2 RTD Cocktail Competition Fastest Growing 12pk in MABI Portfolio YTD RTD Mule Cocktail SKU; 50 CEs behind Cutwater

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## 2022 Cayman Jack Lineup









