

CAYMAN JACK®



#1



Real Blue
Agave
Nectar



Fresh
Lime
Juice



No HFCS
Real
Sugar



Ginger
Root

Ready to Drink Cocktail Brand In the Country

KEY COCKTAIL FLAVORS

- **Margarita** is the most-ordered US cocktail
- **Moscow Mule** is the fastest growing cocktail in the US

PRODUCT DESCRIPTION

Cayman Jack Premium Prepared Cocktails are a refreshing, pre-made malt-based RTD that delivers a unique, sophisticated and hand-crafted experience. Made with 100% Blue Agave Nectar & Lime Juice (Margarita); Ginger Beer and Lime Juice (Moscow Mule) at 5.8% ABV, Cayman Jack makes it easy to discover something unexpectedly great.

PRODUCT SIZES & INFO

Available in 12 oz. and 19.2 oz. cans,
and 11.2oz bottles

Gluten-Free



Cayman Jack RTD Margarita & Moscow Mule



CONVENIENCE AND QUALITY

Cayman Jack is a
premium ready-to-
drink Cocktail
brand available
5.9% ABV

#1 READY-TO- DRINK COCKTAIL

Cayman Jack is the
#1 ready-to-drink
Cocktail brand in
total alcohol
beverage, 4 times
larger than its
closest competitor.

HISTORY OF EXPLOSIVE GROWTH

Cayman Jack has a
+23%
4-Year CAGR and
accelerating to
over 40% year-to-
date.

Cayman Jack Highlights



+50%

YTD

3X

**Larger than #2
RTD Cocktail
Competition**

+98%

**Fastest Growing
12pk in MABI
Portfolio YTD**

#2

**RTD Mule
Cocktail SKU;
50 CEs behind
Cutwater**

2022 Cayman Jack Lineup

