



**IDS**

INNOVATIVE  
DISPENSE  
SOLUTIONS

**COCKTAIL, WINE & BEER  
ON-TAP DISPENSERS**  
+ premium cocktail mixers



# WHAT WE DO:

- MORE THAN 30 DISPENSE SYSTEMS FOR ANY SETUP OR SIZE
- ONE-STOP SOLUTION FOR DISPENSERS & MIXERS
- FREE ON-SITE ASSESSMENTS BEFORE YOU BUY
- CUSTOM DESIGNS IF WE DON'T HAVE WHAT YOU NEED
- **RELATIONSHIPS.** WE'VE BEEN IN THE BIZ SINCE 1998 AND HAVE MANY LONG-STANDING CLIENTS. COME JOIN THE PARTY!





# WHO WE DO IT FOR:



TULSA







# WHAT YOU'LL LOVE:

- FASTER POURS, MORE SALES
- KEEPING PORTIONS AND QUALITY IN CHECK
- EASY-PEASY, PLUG 'N POUR TECHNOLOGY
- NO ELECTRICITY REQUIRED ON MOST DISPENSERS
- 24/7 SERVICE AVAILABILITY (SERIOUSLY!!)
- CUSTOM BRANDED GRAPHICS
- OUR PREMIUM MIXERS
- US. YOU'LL LOVE **US!**





# OUR PRODUCTS



## SINGLE FLAVOR STATIONARY DISPENSER

**Choose from single, double or up to six flavored dispensers with multiple faucet and spirit container options. With C02 powered dispense system, no electricity is required. Calibrate to any desired ratio setting.**

- Speed of service: 5-second drink vs. 30-second handmade drink
- Portion control: mix & alcohol amounts calibrated to desired ratios
- Quality control: greater consistency
- Incremental points of distribution
- Small footprint: install in front or back of house
- User-friendly: just load BIBs, spirits and GO!
- Branded draft tower and tap handles draw attention



# DUAL FLAVOR STATIONARY DISPENSER

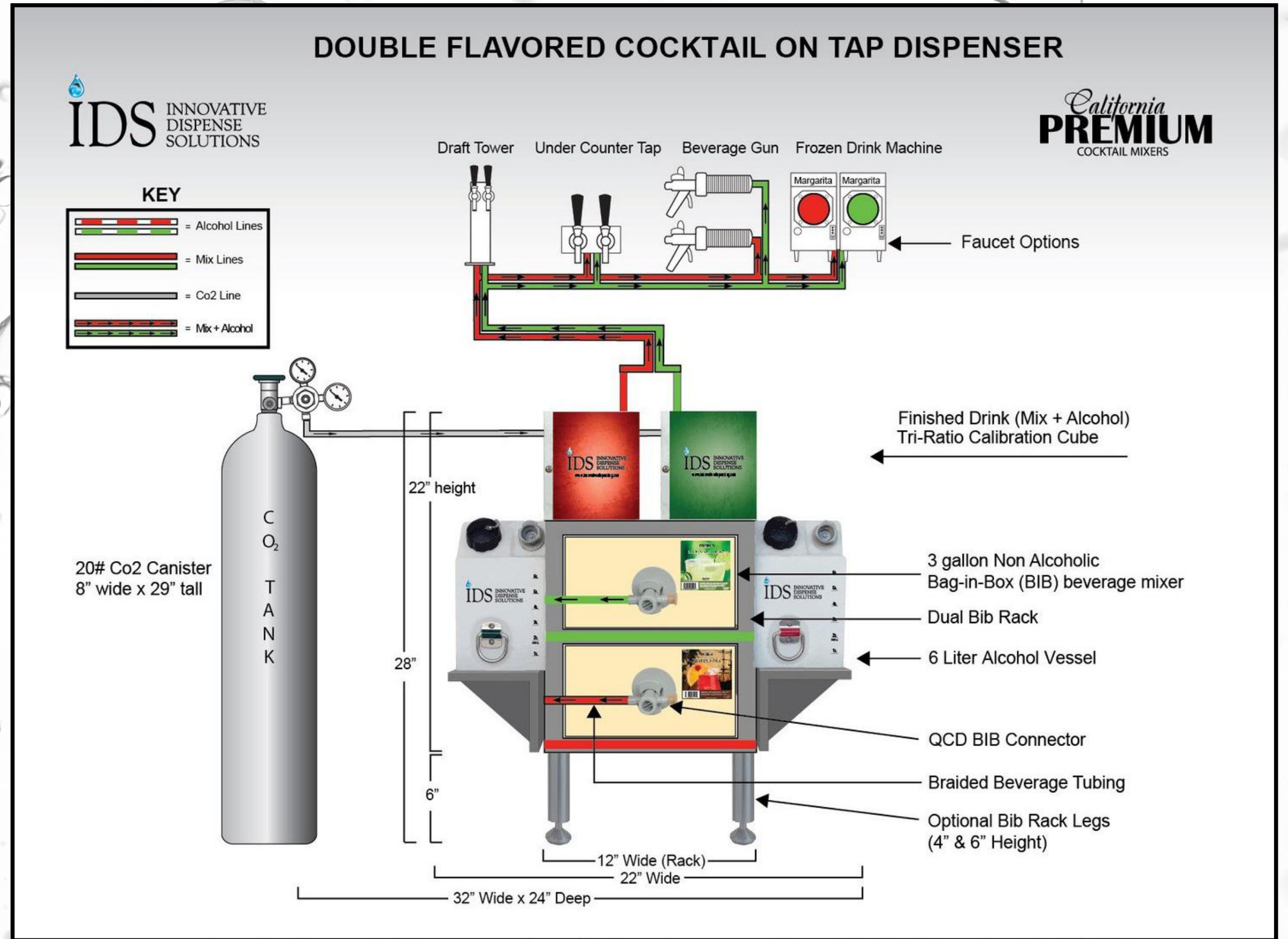


Choose from single, double or triple flavored dispensers with multiple faucet and spirit container options. With CO2 powered dispense system, no electricity is required. Calibrate to any desired ratio setting.

- Speed of service - 5-second drink vs. 30-second handmade drink
- Portion control - mix and alcohol amounts are calibrated to desired ratios
- Quality control - greater consistency
- Incremental points of distribution
- Small footprint - can be installed in front or back of house
- User-friendly: just load BIBs, spirits and GO!
- Branded draft tower and tap handles create consumer awareness, drive impulse sales



# HOW WE PUT THE INNOVATIVE IN DISPENSING





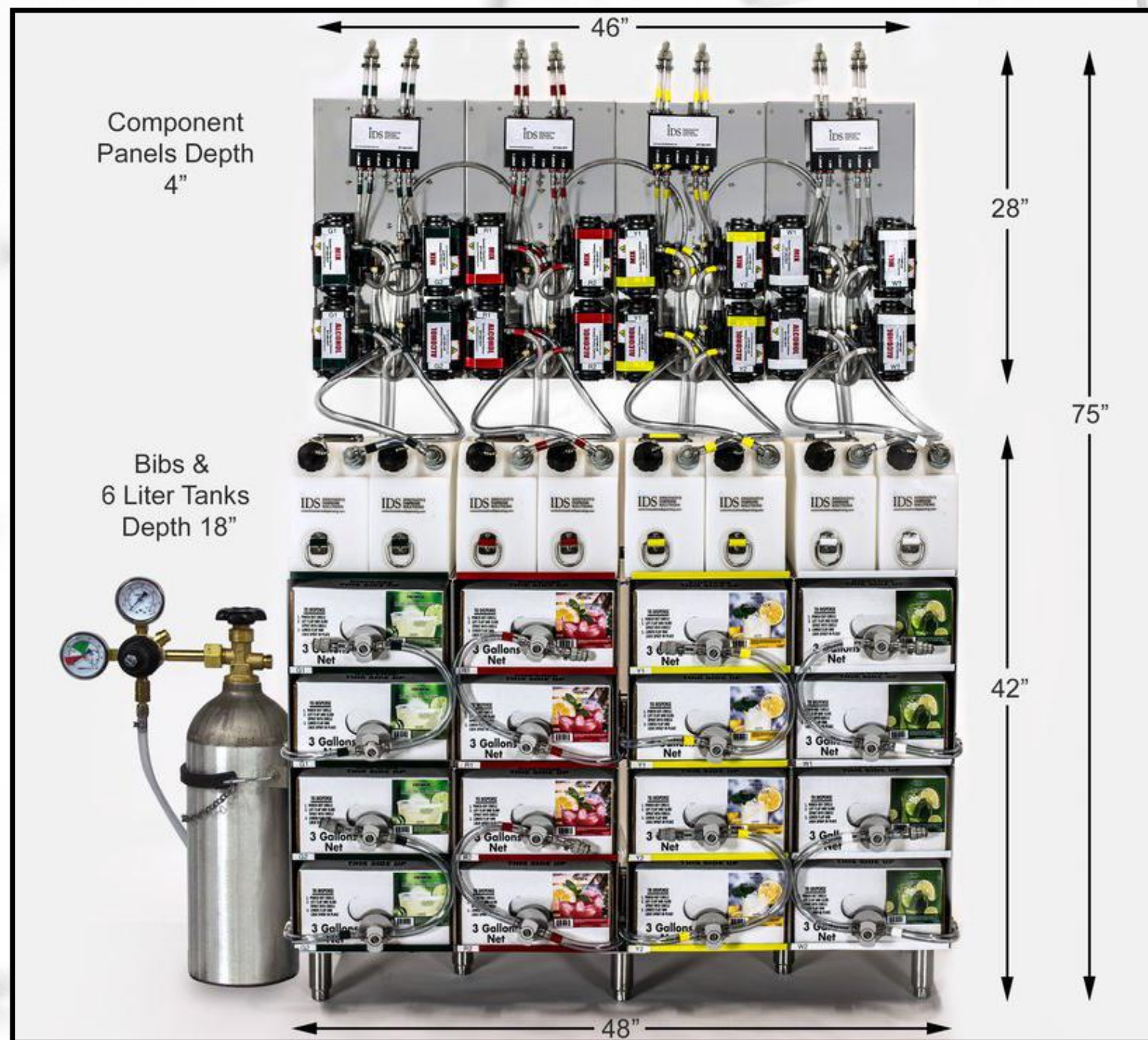
## 4 FLAVOR STATIONARY DISPENSER



Four? Or even more? We can build custom dispensers with as many faucets and spirit container options as you want! With CO2 powered dispense system, no electricity is required. Calibrate to any desired ratio setting.

- Speed of service: 5-second drink vs. 30-second handmade drink
- Portion control: mix & alcohol amounts calibrated to desired ratios
- Quality control: greater consistency
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- Small footprint: install in front or back of house
- User-friendly: just load BIBs, spirits and GO!
- Branded draft tower and tap handles draw attention





## HIGH-VOLUME 4 FLAVOR DISPENSER

Running a high-volume program but don't want a high-maintenance system? Done! One efficient back-of-the-house dispenser system keeps all four calibrated cocktails flowing to multiple distribution points. And by multiple, we mean it can handle 20 or more! Badda boom badda drinks!

- Speed of service: 5-second drink vs. 30-second handmade drink
- Increased portion and quality control
- Incremental points of distribution - cocktails distributed to 16+ draft towers
- User-friendly: just load BIBs, spirits and GO!





## 6 FLAVOR STACKED DISPENSER

**Can we get a high five for this stack of six? The vertical format of this high-volume dispenser gives you maximum output potential for minimum square feet. Perfect for operations with limited space, this dispenser can be installed in the front or back of house.**

- Speed of service: 5-second drink vs. 30-second handmade drink
- Increased portion and quality control
- Branded draft tower and tap handles
- Easy installation, no electricity required
- Calibrate to desired ratio setting
- User-friendly: just load BIBs, spirits and GO!





## COOLER RETROFIT

**How to make your existing cooler even cooler? Turn it into a profitable point of sale with stationary cocktail-on-tap dispensers featuring two to four flavor choices. It's an easy way to expand incremental sales and drink options without adding square feet.**

- Flexible installation allows faucets to face either direction for front bar or back bar applications
- Works well as an addition to draft beer sales or stand-alone unit
- Simple portion and quality control
- Highlight your brand with custom graphics
- Custom tap handles available - ask us how!
- User-friendly: just load BIBs, spirits and GO!



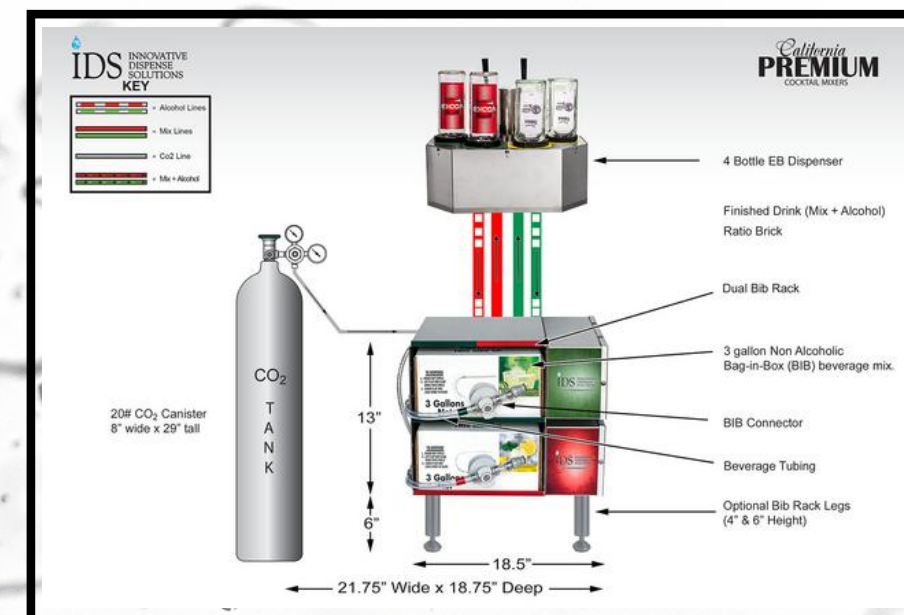


# BATCHED COCKTAILS ARE NO MATCH FOR BUBBLES

## Introducing a whole new way to offer craft cocktails on tap.

IDS's exposed-bottles (EB) bracket gives guests the visual appeal of seeing the pour in action - in a fraction of the time it takes to mix a drink by hand. It's all about the bubbles!

- Compatible with IDS in-line dispenser
- Available in 2-bottle or 4-bottle option (shown)
- Eliminate operator error associated w/batched cocktails
- No refrigeration needed: shelf-stable craft mixers
  - Graphic & production service available
  - Greater portion/quality control
  - Reduced waste/cost



**IDS Dual flavored COT dispenser required for both 2-bottle & 4-bottle dispensers**





## SLIM COCKTAIL-ON-TAP DISPENSER

**Create new revenue streams and offer alternative products with this flexible design made to sit on existing draft or package beer portable. Compatible with back-bar applications. No installation, extra personnel or additional space required!**

- Speed of service: 5-second drink vs. 30-second handmade drink
- Compatible with 1L or 1.75L bottles
- Greater portion and quality control
- Great for cash incremental cash sales or catering applications
- Highly visible, enticing design with interchangeable graphics
- Metered dispensing technology and locking door
- Internal or remote mix draw options
- User-friendly: just load BIBs, spirits and GO!



# GRAVITY MICHELADA DISPENSER



**Cash in on one of the hottest beverage trends with the eye-catching and easy-to-use dispenser. System requires no electricity, external components or installation.**

- Speed of service: 5-second drink vs. 30-second handmade drink
- Greater portion and quality control
- Small footprint
- Works for both front and back-bar applications
- Holds two Loco Chelada 3-gallon BIBs
- Choose from original, jalapeno or chipotle flavor mixers
- 304 food-grade stainless steel
- Full graphic wrap w/custom design allows for use in front or back bar applications
- User-friendly: just load Loco Chelada BIBs and GO!



# MICHELADA ON TAP BACKPACK



Holds (24) 24oz beers

Insulated Backpack with divider

Padded Shoulder Straps



Easy removal of beer cans



1G keg filled with 1 gallon of Loco Chelada Michelada mixer

Beverage Gun

Cup Dispenser

Fusion Seasonings™ rimmed cups



## Benefits:

- Speed of service
- Additional points of distribution
- Incremental revenue stream(s)

## Fusion Seasonings™ Rimmed Cups:

- Various cup sizes available

## Loco Chelada™ Michelada Mixers:

- Original & Jalapeno
- Order from IDS approved distributor

## Features:

- 1 gallon tank w/sleeve holds 3 beverage grade CO2 cu;omders
- Beverage gun
- Rimmed cup dispenser
- Graphic panels (customizable)
- Fusion Seasonings™ rimmed cups
- Cup Dispenser (holds 48 cups)

## Specifications:

- Size - 22" tall x 14" wide x 14" deep
- Weight - 44 lbs (loaded)
- Capacity - (24) 24oz cans of beer and 1 gallon of Loco Chelada Michelada mixer

## (4) Simple Steps:

- Remove Fusion Seasonings™ rimmed cup from dispenser
- Dispense 4oz of Loco Chelada™ Michelada mixer into cup
- Remove can of beer from backpack
- Hand rimmed cup & beer to guest

Fusion Seasonings™ rimmed cups available in multiple sizes & flavors







## MICHELADA TRIKE

**Let the good times - and profits - roll! This colorful trike - complete with Bluetooth speaker - is the life of any outdoor party and keeps drink sales flowing. We can even customize with your own graphics to keep your brand front and center and right in the middle of the action!**

- Available with 1 or 2 draft beers + Michelada faucet
- No electricity required
- Serving shelf for easy pouring/serving
- Retractable cup holder
- Built-in Bluetooth speaker





## COCKTAILS-ON-TAP TRIKE

**Waiting in line for a cocktail is such a buzzkill. This trike keeps the cocktails coming right to the crowd. Choose from 1 to 4 cocktail flavor options to suit your event and crowd size.**

- No electricity required
- Convenient serving shelf included
- Retractable cup holder
- Flush mounted potable ice cabinet available
- Speed rack for cups and bottles



# STATIONARY & DUAL FLAVOR TEE BOX DISPENSERS



**Steal the show when you roll premium cocktails on tap out on the short grass. Our user-friendly cocktail-on-tap dispenser options put a quality drink in their hands without slowing down the speed of play. Keep the sales flowing from dawn to dusk with everything from Bloody Mary's to margaritas.**

- Cash in on an untapped, beer-heavy market - strong ROI
- Choose from tee box dispenser designed to fit on floorboard or refreshment center dispenser
- Refreshment center option features 2 build-in wall taps
- Built-in COT dispenser option makes it easy to go from coffee to cocktails with easy removal/re-installation
- Greater portion and quality control
- No electricity required
- No bartender needed - just load BIB mixers, spirits and GO!



## COCKTAILS-ON-TAP CUBE



**They say a lot of business gets done on the golf course - and this definitely handles the business of getting fresh, quality cocktails to players without interrupting the speed of play. Offer guests a great alternative to beer in an attractive mobile dispenser that can be customized with your own graphics for extra wow factor. And did you notice the golf ball tap handles?**

- Decrease serve time, increase revenue streams
- 2-flavored dispensing system per cube
- Easily install and remove cubes; no tools required
- Co2-powered - no electricity required
- Hydrant cube is pre-set at desired mix-to-spirit ratio
- Locking doors for security/inventory control
- 12" cube holds 2 different one-gallon BIBs and yields approx. 50 12 oz. cocktails
- 18" cube holds 2 different three-gallon BIBs and yields approx. 150 12 oz. cocktails



REAL SPIRIT BOTTLES!

## EXPOSED BOTTLES COCKTAIL-ON-TAP PAIRING CART



**With minimal floor space, you can keep revenue flowing with this rolling cocktail cart, available with two dispenser options: the 6L tank system or exposed bottle system.**

- Exposed bottle system dispenser gives customers immediate visual of bubbles floating up the inverted bottle as drinks are served
- Speed of service: 5-second cocktail vs. 30-second handmade cocktail
- No electricity required
- Greater portion and quality control
- Small footprint - stands alone or pairs with existing portables
- Serve pre-chilled cocktails via optional dual-flavored cold plate
- Speed rack to hold cups and add-a-shot bottles
- Swivel-locking caster wheels



GUESTS SEE BUBBLES  
WITH EVERY POUR...  
YOU SEE INCREASED  
DRINK SALES!





## PORTABLE T-BAR DISPENSER

**Roll in big sales for a small investment with the portable T-bar. Its light weight and small footprint make it suitable for nearly any size venue or set-up situation. Plus, there's no electricity or water required, so there's virtually no place you can't serve craft cocktails quick!**

- Dual-flavored dispenser
- Potable ice cabinet
- Co2 tank bracket (tank not included)
- Speed rack for cups and add-a-shot bottles
- Interchangeable graphic panels
- Locking caster wheels





## AM/PM PORTABLE

**With triple-flavor dispensers showcasing exposed bottles in action, customers get an appealing visual, a top-quality cocktail and unbelievably quick service. Dispenser easily transitions from different types of cocktails for different times of day, weather changes or other needs.**

- Speed of service: 5-second drink vs. 30-second handmade drink
- No electricity required
- Greater portion and quality control
- Triple-flavor dispenser
- Garnish rack for a quality finishing touch
- POS easy-to-read menus
- Speed rack for cups and add-a-shot bottles
- Locking doors, casters and wheel skirt

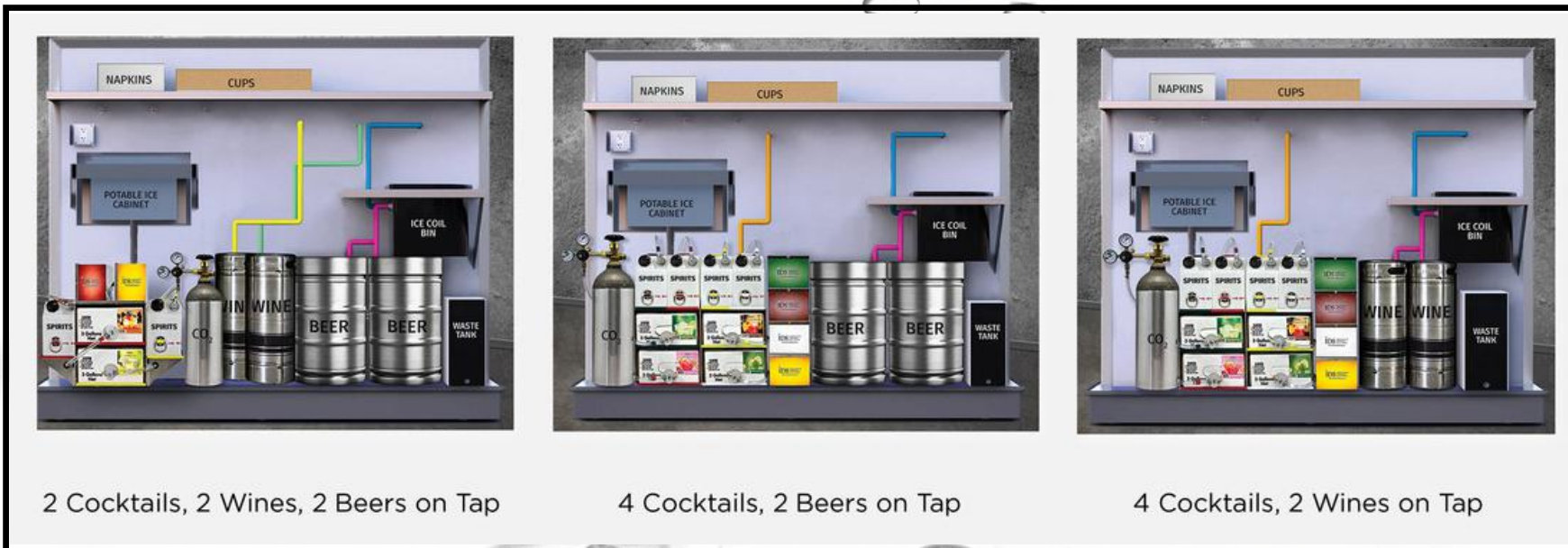




# PORTABLE BEVERAGE WALL

**Just roll in this portable, attractive beverage wall and start serving nearly any combination of cocktails, wine and beer on tap. Optional matching front bar adds the extra touch for convenience and premium quality experience.**

- User-friendly operation and easy portability
- Customizable flavor signs above faucets
- Greater portion and quality control
- No electricity required for operation. Outlet required for signage.
- Insulated flush mounted potable ice cabinet
- Dry goods storage shelf
- Drainers, speed racks and POS shelves
- Choose from copper or stainless trim
- Three 120" coils in ice bath
- Waste tank for ice melt and drainage







**UNDERLIT BOTTLES!**



## EXPOSED-BOTTLE BEVERAGE WALL

**The wall says it all! This eye-catching system uses our exposed-bottle technology, but gives the bottles added visual pop with underlighting and bottle glorifier boxes - putting all the action eye-level on the wall. The exposed bottles let your guests see the pour in action!**

- Exposed bottles display liquor brand labels
- Bottles are underlit for maximum visual appeal
- System accommodates nearly any combo of beer, wine and cocktails on tap
- Increase speed of service, and portion/quality control
- User-friendly, simple system
- No electricity required
- Potable ice cabinet included
- Speed racks for cups and add-a-shot bottles





## SINGLE BARREL DISPENSER

**Crank up the fun factor and the profits with this ready-to-party barrel design. Features dual-flavored dispensing delivery for greater variety in a small space.**

- User-friendly operation and easy portability
- Greater portion and quality control
- No electricity required
- Speed rack for cups and add-a-shot bottles
- Locking security doors
- Umbrella for customizable branding and shade in outdoor venues
- Add custom graphics to POS menus
- Comes with 8.5x11 POS snap frame that mounts on umbrella pole for easy install/removal
- Add custom graphics to POS menus and barrel
- AVAILABLE: custom tap handles. Ask us how!





## DUAL BARREL DISPENSER



**Double the fun of our single barrel dispenser with this rolling system that also features a handy 50# insulated ice well. Features dual-flavored dispensing.**

- User-friendly operation and easy portability
- Greater portion and quality control
- No electricity required
- Speed rack for cups and add-a-shot bottles
- Locking security doors
- Umbrella for customizable branding and shade in outdoor venues
- Add custom graphics to POS menus
- Comes with 8.5x11 POS snap frame that mounts on umbrella pole for easy install/removal
- Add custom graphics to POS menus and barrel
- AVAILABLE: custom tap handles. Ask us how!





## PARTY CUBE DISPENSER



**Stir up a lot of excitement without a lot of space when you offer cocktails from the party cube! Dual flavor dispensers with interchangeable tap handle graphic inserts give you flexibility and variety.**

- Speed of service: 5-second drink vs. 30-second handmade drink
- Removable garnish and drip trays
- Removable cups and add-a-shot bracket
- No electricity required
- Portion and quality control
- Small footprint
- Ergonomic carrying handles on sides
- Locking door paddle latch
- User-friendly: just load BIBs, spirits and GO!





# CD COCKTAIL ON TAP

**Get sales rolling with this portable cocktail bar designed to draw attention and make sales and service fast and easy.**

- Speed of service - 5-second drink vs. 30-second handmade drink
- Single or dual-flavored bars available
- No electricity required
- Portable system w/adjustable point-of-sale menu frame
- Locking casters and wheel skirt
- Speed rack to hold cups and add-a-shot bottles
- Custom graphics give your brand bold, colorful visibility
- Insulated potable ice well
- Optional 50/50 ice well (jockey coils and potable ice well)





# PORTABLE FAUCET BOX DISPENSER

**Portability meets profitability! Serve up to four different premium cocktails at any event, in any venue.**

- Speed of service - 5-second drink vs. 30-second handmade drink
- No electricity required
- Portable and efficient - fits under banquet table
- Greater portion and quality control
- Pre-paid and cash bar applications
- Branded faucet box and tap handles create awareness
- User-friendly: just load BIBs, spirits and GO!





# FROZEN BEVERAGE MACHINES



Let's make some noise for frozen beverage blenders without the noisy blenders! With frozen beverage machines, there's no blending and no manual top-loading - just fresh drinks fast. A push of the refill button keeps perfectly calibrated frozen cocktails flowing and crowds moving.

- High-production - up to 115 or 130 ten oz. drinks per hour
- Lighted flavor sign draws attention and sales
- Stand-by switch refrigerates mix overnight
- Optional auto-feed eliminates need to top load (recommended)

## MODEL 137

- Large cylinder accommodates large servings
- 12-quart cylinder, 12-quart hopper

## MODEL 117

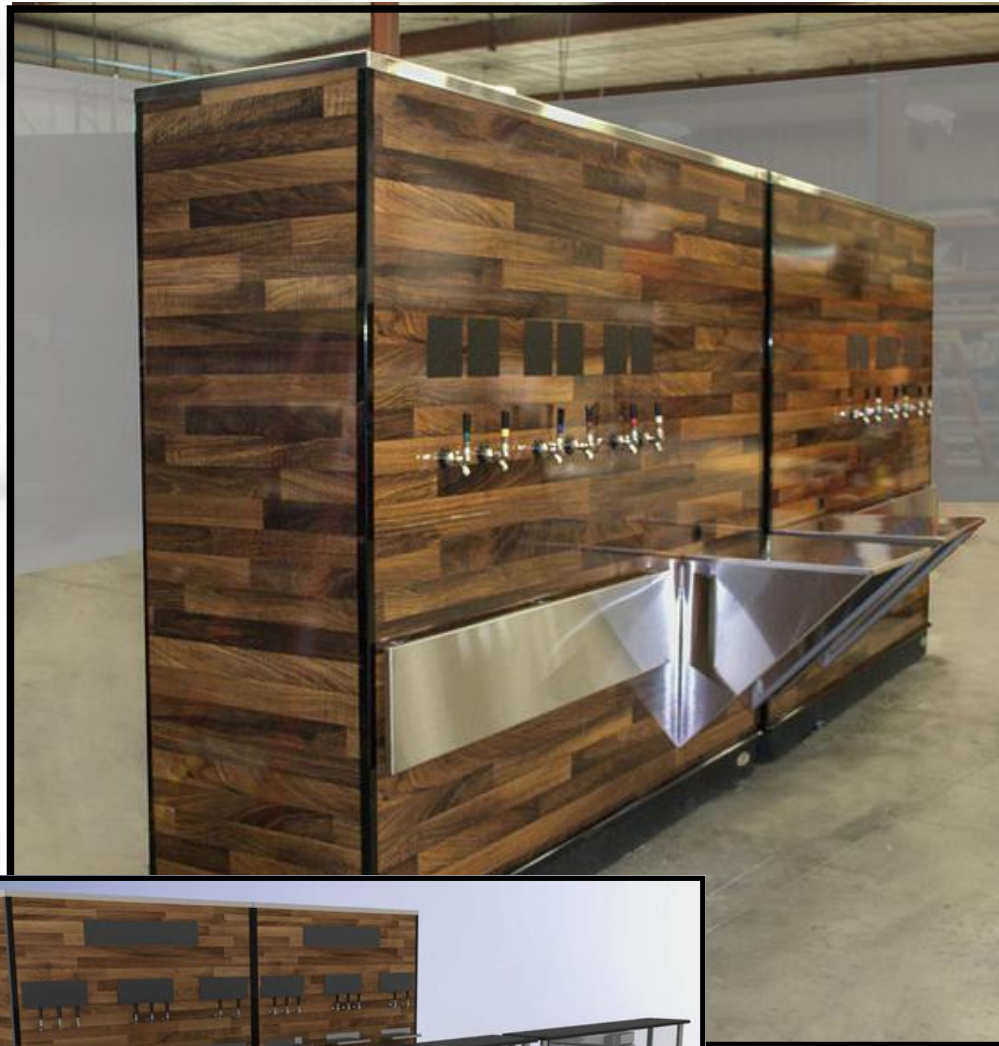
- Compact size saves valuable counter space
- 3.5 quart cylinder, 12-quart hopper



# PORTABLE CABINETS

**This custom-designed cabinet is an eye-catching and simple way to house and dispense cocktails, frozen cocktails, wines and beer on tap in one convenient indoor- and outdoor-friendly design. The entire system is portable and can be locked and secured when not in use.**

- System includes two cabinets that lock together or can operate independently and can be customized to your needs, to serve any combination of frozen beverages and wine, beer and cocktails on tap
- Matching front bars also available
- Built on heavy duty casters for easy portability
- Shelves and speed racks to hold cups and add-a-shot bottles
- Dry-erase flavor signs above each faucet for labeling drinks
- Easy installation, no electricity required





## THE "TRIPLE THREAT" PORTABLE

**This is premium portability, profitability AND possibility, with an option for everyone: frozen or on-the-rocks cocktails and wine! The auto-feed function on the frozen beverage machine means no slow top-loading, and the whole package means crowd-pleasing, fast-serving, profit-making convenience.**

- 4-flavor dispenser allows for 1 frozen drink, 2 on-the-rocks and 1 wine on tap
- Greater portion and quality control
- Insulated potable ice well
- Easy-to-read POS menus
- Speed rack for cups and add-a-shot bottles
- Locking doors, casters and wheel skirt
- Fully customized branding draws attention and sales
- User-friendly: just load BIBs, spirits and GO!





# WHAM, BAM, CUSTOM BRAND.

## STOP TRAFFIC, PUMP UP DRINK SALES AND PUT YOUR BRAND FRONT & CENTER

The new hey-check-me-out flavor discs from IDS  
attach in minutes and draw in the masses!

- Custom branded graphics add visual pop and drive sales
- Hook-and-loop installation is quick and easy
- Easily swap out graphics weekly, monthly or whenever you feature a specialty drink. The options are unlimited!



**LET'S DO THIS!** 🍒

ORDERS@INNOVATIVEDISPENSING.COM

innovativedispensing.com

877-664-9377



**IDS** INNOVATIVE  
DISPENSE  
SOLUTIONS

**FUSION**  
Seasonings



# THE MIXER THAT MAKES THE DRINK.

35+ FLAVORS

REAL FRUIT JUICE

100% NATURAL SUGAR

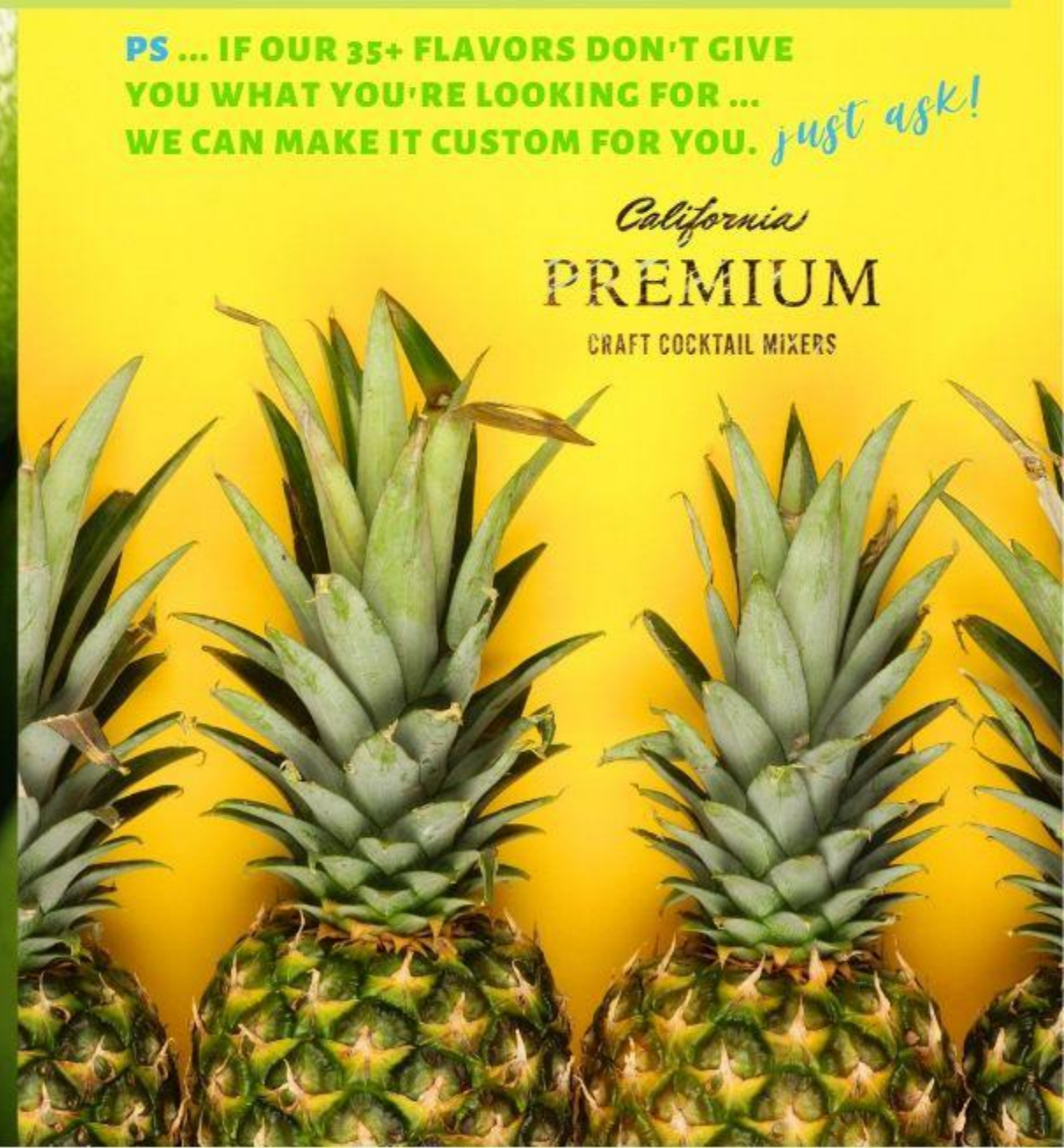
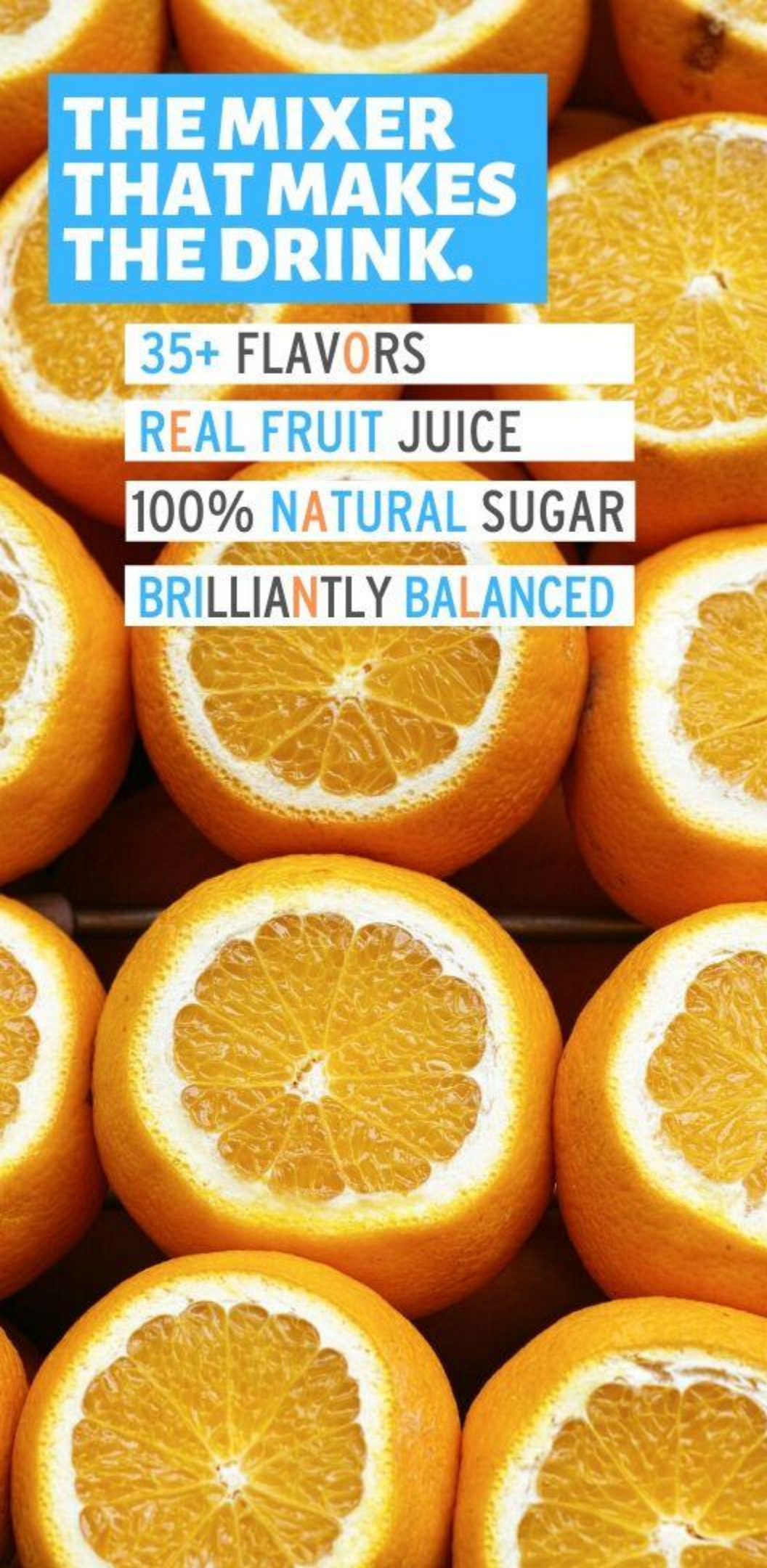
BRILLIANTLY BALANCED

At California Premium Mixers, we've been curating a well-rounded selection of fresh, handcrafted mixers for more than 20 years. Since the beginning, we've stood on the belief that simplicity is the key to a flavor profile that lets the personality of the cocktail shine through. While our product quality definitely stands out, the flavors are designed to do just the opposite. Every ounce is formulated to blend in for a perfectly balanced cocktail - proving that the real power is in not overpowering.

And what pairs perfectly with every mixer in our lineup? An innovative dispenser designed to keep the balance flowing all the way through to the glass, finished with a sprinkle of brilliance from our Fusion Seasonings gourmet rim seasonings lineup!

PS ... IF OUR 35+ FLAVORS DON'T GIVE YOU WHAT YOU'RE LOOKING FOR ... WE CAN MAKE IT CUSTOM FOR YOU. *just ask!*

*California*  
**PREMIUM**  
CRAFT COCKTAIL MIXERS





# california **PREMIUM**

## CRAFT COCKTAIL MIXERS

**CRAFT COCKTAIL MIXERS MADE WITH REAL FRUIT JUICE, NATURAL SUGAR & MORE THAN 20 YEARS OF EXPERIENCE**

### **CLASSIC COCKTAIL MIXERS:**

BAY BREEZE  
BLOODY MARY  
CLASSIC MARGARITA  
CLASSIC LEMONADE  
COSMOPOLITAN  
HURRICANE  
MAI TAI  
MICHELADA (BEER-TAIL)  
MOJITO (LIME)  
PINA COLADA  
RUM RUNNER  
SEX ON THE BEACH  
STRAWBERRY DAIQUIRI (FROZEN DRINK)  
STRAWBERRY LEMONADE  
TOP SHELF MARGARITA (SWEETENED W/100% AGAVE NECTAR)

### **SIGNATURE COCKTAIL MIXERS:**

BASIL LEMONADE  
BLOOD ORANGE SOUR  
BLOOD ORANGE MARGARITA  
BLUE SANGRIA  
CITRUS SOUR  
CHERRY LIMEADE  
FROSE (FROZEN DRINKS)  
ISLAND PUNCH  
JALAPENO BLOODY MARY  
JALAPENO MARGARITA  
JALAPENO MICHELADA (BEER-TAIL)  
MANGO MOJITO  
MINT LEMONADE  
MOSCOW MULE  
PALOMA

PINEAPPLE JALAPENO MARGARITA

POMEGRANATE MARGARITA

PRICKLY PEAR MARGARITA

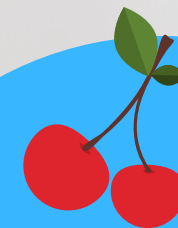
SOJO SO BLUE

STRAWBERRY MOJITO

TWISTED TEA

WASHINGTON APPLE

**BASE/STANDARD MIXERS: PINEAPPLE • SWEET & SOUR**



**ASK US ABOUT CUSTOM  
MIXER FORMULATION  
SERVICES FOR  
REGIONAL OR  
NATIONAL PROGRAMS**



# WE JUST HIT CRAFT COCKTAILS RIGHT IN THE KISSER.

## INTRODUCING 9 NEW SIGNATURE RIM SEASONINGS THAT WILL ELEVATE THE FLAVOR, COLOR AND PROFITS

- 12-month shelf life • Each case includes (3) 16oz. **resealable** pouches
- Landed cost (freight included), \$.05 per gram/\$74 per 3lb case\*
- Assorted 3lb cases available

\*plus sales tax where applicable



LIME SUGAR



LEMON GINGER SUGAR



MEYER LEMON SUGAR



CLASSIC LIME SALT



TAMARIND SALT



STRAWBERRY LIME SALT



GRAPEFRUIT SALT



MANGO CHILI SALT



CHILI LIME SALT

ASK US ABOUT CUSTOM FORMULATIONS W/YOUR TEAM OR BRAND'S COLOR!

RED LEMON GINGER SUGAR W/SILVER FLAKES

DODGER BLUE SALT

CHILI LIME SALT W/BLUE FLAKES

BLACK SALT W/GOLD FLAKES

(MINIMUM PURCHASE REQUIRED FOR CUSTOM FORMULATIONS)

innovativedispensing.com  
877-664-9377

ORDERS@INNOVATIVEDISPENSING.COM

FUSION Seasonings

POWERED BY

IDS INNOVATIVE DISPENSE SOLUTIONS

California PREMIUM CRAFT COCKTAIL MIXERS

Back Bar COCKTAIL MIXERS



# PRE-RIMMED. FOR THE WIN.

Let's get this party started - a whole lot quicker and with a lot less mess. Fusion Seasonings™ pre-rimmed cocktail cups allow for an elevated guest experience with no hands-on prep needed. Cheers to a better, cleaner, safer solution!

- 9 core rim seasonings & various cup sizes available
- Increased sanitary safety
- Premium product with no extra labor cost
- No messy spillage on countertop
- Choose from non-branded or customized with logo
- Custom rim seasonings/colors available! (minimum required)

NOTE: CUPS MUST BE STORED AT 81°F OR COOLER



**CUSTOMIZE WITH TEAM OR SPONSOR LOGO!**

12oz



16oz



30oz



CUPS PACKAGED & SHIPPED IN SLEEVES FOR GREATER SANITARY SAFETY

**CASE QUANTITIES**  
 12/16oz: 1000 per case  
 20/24oz: 600 per case  
 30oz: 300 per case

**9 core rim seasoning flavors:** lime sugar • lemon ginger sugar • meyer lemon sugar • classic lime salt • tamarind salt • mango chili salt • chili lime salt • strawberry lime salt • grapefruit salt



877-644-9377 • INNOVATIVEDISPENSING.COM  
 QUESTIONS OR ORDERS: ORDERS@INNOVATIVEDISPENSING.COM



# GET YOUR CRAFT COCKTAIL SAMPLE KIT!

Want to give our mixers and gourmet rim seasonings a try? We'd love to send you a taste!

JUST EMAIL YOUR REQUEST TO:  
[INFO@INNOVATIVEDISPENSING.COM](mailto:INFO@INNOVATIVEDISPENSING.COM)



## KIT INCLUDES:

- **Five 8oz craft cocktail mixers**  
(choose any 5 from the IDS mixer portfolio)



- **9 gourmet rim seasoning samples**



- **Draft tower thumb drive with complete IDS product deck**

- **Jigger and bar spoon**
- **IDS product book**





# INTRODUCING HAND-CRAFTED COCKTAILS WITHOUT THE HAND-CRAFTED WAIT

It's about time. Literally. We just made signature cocktails a whole lot faster. So get your juices going and mix up a custom drink or six that suits your crowd. We created 16 just to get the party started.

## DR. ZAUIS

**BASE SPIRIT** (2) 750ml Reposado Tequila  
**MODIFIER 1** (1) 750ml Blood Orange Liqueur  
**MODIFIER 2** 5oz Orange Bitters  
**MIXER BIB** California Premium (3G) Blood Orange Margarita  
**RIM** Fusion Seasonings Grapefruit Salt  
**BUILD** Salt half of rim, fill cup with ice, dispense  
**GARNISH** Maraschino Cherry

## WEST COAST SUNRISE

**BASE SPIRIT** (2) 750ml Blanco Tequila  
**MODIFIER 1** (1) 750ml Coconut Rum  
**MIXER BIB** California Premium (3G) Pineapple Juice  
**RIM** Fusion Seasonings Strawberry Lime Salt  
**BUILD** Salt half of rim, fill cup with ice, dispense  
**GARNISH** Drizzle Grenadine (.25oz-.5oz), Maraschino Cherry

## GRAN TORINO

**BASE SPIRIT** (2) 750ml Bourbon (50.8oz)  
**MODIFIER 1** (1) 750ml Limocello  
**MIXER BIB** California Premium (3G) Basil Lemonade  
**BUILD** Fill cup with ice, dispense  
**GARNISH** Lemon Wedge

## PORCH SWING

**BASE SPIRIT** (2) 750ml Bourbon (50.8oz)  
**MODIFIER 1** (1) 750ml Peach Schnapps  
**MIXER BIB** California Premium (3G) Twisted Tea  
**RIM** Fusion Seasonings Meyer Lemon Sugar  
**BUILD** Sugar half of rim, fill cup with ice, dispense  
**GARNISH** Lemon Wedge

## IMPORTANT:

MODIFIERS MUST (1) BE SHELF STABLE, (2) HAVE NO PARTICULATES, AND (3) HAVE SIMILAR VISCOSITY TO BASE SPIRIT TO ENSURE PROPER BLENDING

## MYTHOLOGY MULE

**BASE SPIRIT** (2.1) liters Cucumber or Cucumber-Lime Vodka  
**MODIFIER 1** 5oz Lime Bitters  
**MIXER BIB** California Premium (3G) Moscow Mule  
**RIM** Fusion Seasonings Meyer Lemon Sugar  
**BUILD** Sugar half of rim, fill cup with ice, dispense  
**GARNISH** Lemon Wedge

## LADY IN RED

**BASE SPIRIT** 1 liter Lemon or Orange Vodka  
**MODIFIER 1** 1 liter Peach Schnapps  
**MODIFIER 2** 5oz Orange Bitters  
**MIXER BIB** California Premium (3G) Island Punch  
**RIM** Fusion Seasonings Meyer Lime Sugar  
**BUILD** Sugar half of rim, fill cup with ice, dispense  
**GARNISH** Orange Half-Wheel

## LAID BACK

**BASE SPIRIT** (2) 750ml Dry Gin  
**MODIFIER 1** (1) 750ml Premium Orange Liqueur  
**MODIFIER 2** 5oz Hibiscus Bitters  
**MIXER BIB** California Premium (3G) Sex On The Beach  
**RIM** Fusion Seasonings Grapefruit Salt  
**BUILD** Fill cup with ice, dispense  
**GARNISH** Lemon Wedge

## BIG KAHUNA

**BASE SPIRIT** 1 liter Coconut Rum  
**MODIFIER 1** 1 liter Pineapple Rum  
**MODIFIER 2** 10oz Amaretto  
**MIXER BIB** California Premium (3G) Pina Colada  
**BUILD** Fill cup with ice, dispense  
**GARNISH** Drizzle Grenadine (.25-.5oz), Maraschino Cherry and/or Pineapple Wedge

## TEQUILA MOCKINGBIRD

**BASE SPIRIT** (2) 750ml Silver Tequila  
**MODIFIER 1** (1) 750ml Aperol, Cappelletti or Campari  
**MODIFIER 2** 5oz Bob's Summer Bitters (sub any citrus bitters)  
**MIXER BIB** California Premium (3G) Blood Orange Sour  
**RIM** Fusion Seasonings Grapefruit Salt  
**BUILD** Salt half rim, fill cup with ice, dispense  
**GARNISH** Lime Wheel

## SPICY MIAMI

**BASE SPIRIT** (2) 750ml Silver Tequila  
**MODIFIER 1** (1) 750ml Ancho Reyes (chili pepper liqueur)  
**MODIFIER 2** 5oz Bittercube Corazon Bitters (sub any citrus bitters)  
**MIXER BIB** California Premium (3G) Top Shelf Margarita  
**RIM** Fusion Seasonings Mango Chili Salt  
**BUILD** Salt half rim, fill cup with ice, dispense  
**GARNISH** Lime wheel or jalapeno slice

## JOHNNY APPLESEED

**BASE SPIRIT** (2) 750ml Rye Whiskey  
**MODIFIER 1** (1) 750ml Apple Pucker (sour apple liqueur)  
**MODIFIER 2** 5oz Scrappy's Cardamom Bitters (baking spice)  
**MIXER BIB** California Premium (3G) Citrus Sour  
**BUILD** Fill cup with ice, dispense  
**GARNISH** Apple slice

## PEACHY KEEN

**BASE SPIRIT** (2) 750ml Bourbon  
**MODIFIER 1** (1) 750ml Peach Schnapps  
**MODIFIER 2** 5oz Winship's Old Fashioned Aromatic Bitters  
**MODIFIER 3** 1oz Vanilla Extract  
**MIXER BIB** California Premium (3G) Moscow Mule  
**RIM** Fusion Seasonings Meyer Lemon Sugar  
**BUILD** Salt half rim, fill cup with ice, dispense  
**GARNISH** Frozen peach or a cherry

## CUCUMBER CRUSH



**BASE SPIRIT** (2) 750ml Cucumber Vodka  
**MODIFIER 1** (1) 750ml Dry Vermouth  
**MIXER BIB** California Premium (3G) Classic Mojito  
**BUILD** Fill cup w/ice, add splash of club soda, dispense  
**GARNISH** Sprig of fresh mint and cucumber slice

## JACK & DIANE



**BASE SPIRIT** (1) 1.75L Vodka  
**MODIFIER 1** 5oz Tempus Fugit Liqueur de Violettes  
**MODIFIER 2** 5oz Bittermens Bolivar Bitters  
**MIXER BIB** California Premium (3G) Strawberry Lemonade  
**RIM** Fusion Seasonings Strawberry Lime Salt  
**BUILD** Salt half rim, fill cup w/ice, dispense  
**GARNISH** A strawberry

## A WHOLADA FUN



**BASE SPIRIT** (1) 1.75L White Rum  
**MODIFIER 1** 5oz Angostura Bitters  
**MODIFIER 2** 5oz Fee Brothers Black Walnut Bitters  
**MIXER BIB** California Premium (3G) Pina Colada  
**BUILD** Fill cup w/ice, dispense  
**GARNISH** Brulee or dried pineapple slice

## CHERRY BASIL SMASH



**BASE SPIRIT** (1) 1.75L Gin  
**MODIFIER 1** (1) 750ml Cherry Pucker  
**MODIFIER 2** 5oz Bittercube Cherry Bark Bitters  
**MIXER BIB** California Premium (3G) Basil Lemonade  
**BUILD** Fill cup w/ice, dispense  
**GARNISH** Cherry or fresh sprig of basil



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# A FEW WORDS FROM OUR CUSTOMERS:



"I am 100% happy with the cocktails-on-tap dispensers IDS installed in our beverage carts. They immediately upped our game. Our guests are shocked at the slick look and our staff appreciates how easy it is to operate. Plus, I love the exact pricing we get with your system – right down to the ounce!"

- Will O'Connell, Granite Links Golf Club



GRANITE  
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GOLF CLUB



**SPECTRA**  
BY COMCAST SPECTACOR

"We have doubled our liquor sales with the help of IDS. We added the portable beverage wall at a location that was primarily a beer point of sale. The addition of the dispensers didn't take sales from the beer, but increased beer sales plus additional liquor sales due to creating a 'one-stop shop'."

- Derek Hickey, Director of Food & Beverage

"The three portable beverage walls we purchased have worked out very well for our beverage program. They allow us to pump out more drinks than before and minimize spoilage and labor. Thanks for always being a great partner."

- Andy Amezcua, Manager, Concessions Operations

**HONDA**  
Center



"The cocktail on tap machine has literally been a godsend for us at Borracho. The volume it allows us to do keeps me from having to bring extra staff on just to make margaritas. In the past 5 years we have went through over 800 cases of tequila on that machine. I would never open another Borracho without one."

- Jason Martinez, Operations Manager

